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InuYasha 3 Promoted with Mobile Theater Tour To Fifteen Cities

Published: 08/17/2005 12:00am



showings will be held in each city. The showings will be free, and attendees will also get *InuYasha* schwag.

The tour starts August 24th in Washington, and ends September 18th in Massachusetts. The 15 Wal-Marts are located in:

Marysville, Washington
 Stockton, California
 Covina, California
 Las Vegas, Nevada
 Mesa, Arizona
 San Antonio, Texas
 Lincoln, Nebraska
 Wichita, Kansas
 Hammond, Indiana
 Clarksville, Tennessee
 Birmingham, Alabama
 McDonough, Georgia
 Chesapeake, Virginia
 Secaucus, New Jersey
 Quincy, Massachusetts

This type of retailer-based promotional event is a new tack for Viz, which supported the first volume with TV advertising (see ['InuYasha Movie 3 Scheduled'](#)).